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INGRID PORTER

Television Professional

PROFESSIONAL SUMMARY

Television Production Professional with over 25 years of extensive experience in video production and live directing. Demonstrates exceptional skills in team leadership, content creation, and multi-camera operations, consistently achieving high client satisfaction and seamless production flow. Passionate about mentoring and collaborating with creative teams to deliver engaging and innovative broadcasts across major networks and platforms.

EMPLOYMENT HISTORY

FREELANCE TELEVISION PROFESSIONAL

Jun 2013 - Present

- ◆ Direct TV projects for diverse clients, achieving high client satisfaction and repeat business.
- ◆ Collaborate with production teams to deliver quality content, enhancing viewer engagement.
- ◆ Manage camera operations and stage setups, ensuring seamless production flow.
- ◆ Oversee project timelines and budgets, maintaining efficiency and cost-effectiveness.
- ◆ Implement creative solutions to production challenges, resulting in successful project outcomes.
- ◆ Direct and produce multi-camera broadcasts, manage complex production workflows, and coordinate with diverse creative teams across major networks and streaming platforms.

VIDEO SPECIALIST

May 2020 - Present

Tampa Covenant Church

Tampa, Florida

- ◆ Training volunteers on the live stream team, video editor, videographer. Lead multi-camera live streaming operations and direct volunteer teams while implementing video production techniques.
- ◆ Streamline video production workflow and mentor team members, resulting in improved broadcast quality and reduced technical issues
- ◆ Coordinate with ministry teams to create compelling video content, manage equipment resources, and maintain consistent production standards

LIVE STREAM DIRECTOR

Aug 2023

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Tampa, Florida

- ◆ Live Stream Director for the podcast Hollywood Vigilante with host Marisol Nichols. Coordinated with content creators and technical teams to ensure smooth broadcast operations while maintaining production standards

LIVE STREAMING DIRECTOR

Apr 2023

World Equestrian Center

Ocala, FLorida

- ◆ Live streaming Director NCEA national championship Directed live streaming operations for NCEA national championship, orchestrating real-time coverage and ensuring seamless broadcast delivery
- ◆ Led multi-camera production setup while implementing dynamic switching techniques to capture key championship moments

LIVE SHOW DIRECTOR

Oct 2022

SHOP HQ

- ◆ INVICTA Brand shows Live from CABOS, Mexico directing a multi-camera live national broadcast.

LIVE STREAMING DIRECTOR

Aug 2019 - Nov 2022

Board of Advisors

Sarasota, Florida

- ◆ Live streaming director for an in-house members only event.

DIRECTOR**Aug 2019 - Nov 2022*****Rumbo***

- ♦ Talent Director - Medicare Advantage commercial (Spanish) featuring Latino celebrity Fernando Allende
- ♦ Talent Director Legoland National commercial (Spanish) Casting a latino family for the Legoland brand
- ♦ Director mini series "Despues De Cancer" Moffit and Advent health (Spanish), Auditioning and casting four pairs to act as latino couples directing the talent through a week long shoot creating a mini drama in spanish to help recovering couples from Breast cancer. Led creative direction for multilingual commercial campaigns, directing talent and production teams across major healthcare and entertainment projects.

PRODUCER / DIRECTOR / WRITER**Jan 2015 - Aug 2017*****Sullivan Productions******St. Petersburg, Florida***

- ♦ Created short form Direct Response Television National Commercials to air on Disney and Nickelodeon . Specializing in producing commercials for children toy products and pet products. Script writing, casting, location scouting, set design, and creative strategy. Led a large production of 30 plus crew members. Directing child actors and animal talent. Creating appealing promos to drive product sales.
- ♦ Clients include Wham-O, AS SEEN ON TV

PRODUCE / DIRECTOR**Apr 2016*****Parent Education Network (PEN)******San francisco, California***

- ♦ Directed and produced promotional video for PEN event at Oracle Park.
- ♦ Captured interviews and testimonials.
- ♦ Collaborated with founders to highlight key event moments.
- ♦ Achieved increased audience engagement through compelling visuals.

LIVE SHOW DIRECTOR**Nov 2014*****Mad Hatter Studio East******Clearwater, Florida***

- ♦ Launched the premiere show for Grammy award winner Chick Corea – Music Workshops
- ♦ Web- Podcast episodes Spearheaded innovative web-podcast series, enhancing audience engagement through strategic content direction and dynamic show formats.

FREELANCE LIVE SHOW DIRECTING**Aug 2006 - Present*****Caputo Creative******Largo, Florida***

- ♦ Coach and train new on-air guest
- ♦ Worked with guest such as Celebrity Chefs Cat Cora, Ingrid Hoffman, Robert Irvine developing their sales presentation skills to broadcast with confidence specifically for HSN

ON-AIR ASSOCIATE PRODUCER**Oct 2010 - Jun 2013*****HSN******St. Petersburg, Florida***

- ♦ Partner with the On-air Producer to maintain the creative vision of the live show and ensure the execution of the creative sales content and production support. Clients include: Tony Bennett, Kate Walsh, Giuliana Rancic, Samantha Brown.
- ♦ Other projects include Movie events: Eat Pray Love, The Help, Footloose, Morning Glory, Snow White and the Huntsman.

LIVE SHOW DIRECTOR**Mar 2007 - Oct 2010*****HSN******St. Petersburg***

- ♦ Lead a team of Control Room Operators bringing all aspects of a Live Show together to create an aesthetically pleasing program
- ♦ Awarded the Pinnacle award along with the team that launched HSN in HD. Directed 1500+ live broadcast hours, orchestrating real-time production elements while managing high-profile celebrity segments and premier brand launches

LIVE SHOW DIRECTOR**Apr 2003 - 2007*****America's Store******St. Petersburg, Florida***

- ♦ Directed 4,500+ hours of live television programming across multiple formats, including fitness, cooking, and fashion shows, ensuring seamless execution.

LIVE SHOW ROBOTICS CAMERA OPERATOR**Jan 2002 - 2003*****America's Store******St. Petersburg, Florida***

- ♦ Managed simultaneous operation of 4-7 robotic cameras during dynamic live broadcasts, ensuring precise framing and smooth transitions

DUPLICATION SPECIALIST**Jul 2000 - Jan 2002*****Telemations******Clearwater, Florida***

- ♦ work closely with post production editors making dupes of any video tapes needed for the executives at HSN

SKILLS

Live Directing, Video Production, Camera Operation, Stage Management, Video Editing, Team Leadership, Live Streaming, Show Production, Content Creation, Talent Direction, Video editing, Bilingual, Mentoring.

ADDITIONAL INFORMATION

PROFESSIONAL ACHIEVEMENT

Over 6000 combined live broadcast hours

- Awarded Pinnacle award for HSN HD launch
- Directed shows for numerous celebrity clients including Tony Bennett, Rosie O'Donnell, Dick Clark, Mary J. Blige

HOBBIES

- ♦ Created two annual youth film festivals - and film workshops for teens
SALT Fest (Trinity, Fl) in its 4th year
MERAKI Fest (Tampa, Fl) 3rd year
- ♦ Robotics coach 8 years (elementary-high school)- FIRST robotics league
- ♦ Hiking leader to a group of 6 teens - teaching camping and survival skills